



LOUISIANA HEALTHY
COMMUNITIES COALITION

2020

ANNUAL MEETING

Making Healthy Change From The Ground Up

MARCH 31 - APRIL 1 | HAMMOND, LA



SPONSORSHIP OPPORTUNITIES

STAND UP FOR A HEALTHY LOUISIANA

Communities across the state are stepping up to fight tobacco and obesity, the biggest causes of death and disease. Be a pillar of those communities by supporting the Louisiana Healthy Communities Coalition's 2020 Annual Meeting. LHCC provides training, technical advice, communications and funding that support the healthy change from the ground up that will stop chronic disease.

- The LHCC Team



Interested in being a sponsor? Fill out this form: <http://bit.ly/3oZH2P8>



THE PROBLEM

It's no secret Louisiana is almost always last when it comes to health. However, many of the things making us sick can be changed right here in our own communities. In fact, where we live, work, and play has the greatest influence on our health over the course of a lifetime. Through healthy policies and improvements to our built environment, we have the potential to improve our communities AND help them thrive – we just have to tap in!

THE SOLUTION

LHCC's approach strategically supports motivated individuals and groups to improve their own communities' health and wellbeing. We're all realizing that working together can not only improve health, but we can make progress on so much more. We're zooming out and working to make communities safer, more sustainable, and accessible. Improving walkability, bikeability, and green space can even improve local economies. We now understand that together, we do and accomplish more. And LHCC – seeing the growth and power of local communities in those battles – provides a network that helps unite, train, support, and leverage their work so communities can excel at what they do best: Making healthy change from the ground up.

LET'S TALK NUMBERS

- + **3** mayors attended the 2019 Annual Meeting.
- + Nearly **100** community members attended the 2019 Annual Meeting.
- + **\$70,000** (approx.) distributed in mini-grants since 2019.



Interested in being a sponsor? Fill out this form: <http://bit.ly/3oZH2P8>

SPONSORSHIP PACKAGES

Sponsoring the LHCC 2020 Annual Meeting means helping convene community leaders so they can learn and leverage their work – and do the same with yours! Meet elected officials, policymakers, and the movers and shakers who are changing Louisiana's health landscape.

PROMOTION LEVEL	BRONZE \$1,500	SILVER \$2,500	GOLD \$5,000
Logos on meeting materials: signs, slides, agendas, etc.	X	X	X
Website mention	X	X	X
Logo on LHCC signage for upcoming year	X	X	X
Table and sponsored speaker/panel		X	X
Social media promotion			X
Press promotion			X

Interested in being a sponsor? Fill out this form: <http://bit.ly/3oZH2P8>

ADDITIONAL INFORMATION

STILL HAVE QUESTIONS?

- + For questions about LHCC, contact Mack Giancola: **mgianc@lsuhsc.edu**
- + For questions about your donation and payment to LSU Health Foundation, contact Krystal Oliveira: **koliveira@lsuhealthfoundation.org**
- + For additional information about LHCC's work, go to **healthyloisiana.org** and follow us on Facebook at **facebook.com/LouisianaHCC/**.

Statewide team funding is provided by the Louisiana Cancer Prevention & Control Programs (housed at the LSU Health New Orleans' School of Public Health) and the Louisiana Public Health Institute.

Please note: LSU Health Foundation is a 501c3 non-profit organization and sponsorships are tax deductible to the extent allowed by law.

Interested in being a sponsor? Fill out this form: **<http://bit.ly/3oZH2P8>**